



Invitation

Exhibition Date: 18-22 August 2021

Exhibition Venue: Dalian Xinghai Convention & Exhibition Center / Dalian World Expo Center

Sponsors : China Association of Automobile Manufacturers/China Council for the Promotion of International Trade Automotive Sub-Council/CCOIC Dalian Chamber of Commerce

Organizer: Exhibition Corp. of CCOIC Dalian Chamber of Commerce

Background

Cradled by the ocean on 3 sides, Dalian is a beautiful and romantic port city. It is one of the best tourist cities in China and was entitled as “Global 500” by the UNEP in appreciation of the great environmental endeavor. Dalian is one of the 5 cities specially designated in the state’s economic development plan, one of the 15 sub-provincial cities, one of the 14 coastal cities of open economy. Dalian is under the construction of international shipping center in Northeast Asia, international logistics center, international trading center and regional financial center.

With a full category of all sectors, Dalian has a solid industrial foundation. Petrol-chemical, ship-building, equipment manufacturing and electronic information industries develop very fast. Dalian has formed preliminary a cluster of automobile industry with big projects put into production, such as Dongfeng Nissan, Chery, Brilliance Auto new energy vehicles. In October 2016, the state formally approved Dalian as the first pilot city of Northeast for parallel import cars.

Dalian boasts two large-scale exhibition venues and one international conference center. Every year there are over 130 international exhibitions and conferences held in Dalian. The total scale of exhibitions and conferences is over 1.3 million square meters per year. The success holding of the Summer Davos further expanded the international influence of the city. Dalian is trying to build a famous international convention and exhibition city in Northeast Asia.

As Dalian’s leading exhibition in the sector, Dalian International Automobile Exhibition has developed to be an important platform for the synchronous development of the automobile industry, sales and logistics. We are aiming to make the exhibition bigger and stronger, in order to finally



2021（第二十六届）大连国际汽车展览会

The 26th Dalian International Automotive Exhibition

achieve to build the national new energy automotive industry demonstration base and the automobile & parts industry cluster.

Survey

Since the first session in 1996, Dalian International Automobile Exhibition has been highly concerned and fully supported by the sponsors and Dalian Municipal People's Government. In line with the strategy of "Promoting the integration of production and marketing, stimulating the consumption, fueling economic growth and displaying the culture of automobile", Dalian International Automobile Exhibition plays an important role in guiding the development of convention and exhibition economy, promoting the development of auto industry, and driving the upgrading of automobile consumption. The exhibition is one of the most favorable automotive exhibitions in China with the largest sales volume, the most consecutive years, the most vehicle exhibiting and the most influential one.

In the 25th session of 2020, the scale of the exhibition was over 100,000 square meters. Brand manufacturers and 1386 motor vehicles from 12 countries and regions such as United States, Germany, UK, France, Italy, Japan and Republic of Korea were displayed. The visitors amounted to 130 thousand person times with the trade volume of 8500 motor vehicles. The 25th session of Dalian International Automobile Exhibition continued to play a leading role in the automobile consumption.

Exhibits

Passenger cars (cars, sports cars, SUV, MPV, modified vehicles, concept vehicles etc.), new energy vehicles, recreational vehicles, etc.

Schedules

- | | | |
|----|----------------------|----------------------------|
| a. | 1 Jan.—31 Jul. 2021 | Participation Registration |
| b. | 14 Aug.—17 Aug. 2021 | Moving-in |
| c. | 18 Aug.—12 Aug. 2021 | Exhibition Dates |
| d. | 5 p.m. 22 Aug. 2021 | Moving-out |



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Data of Previous Sessions

Year/Session	Scale (m ²)	Number of Exhibitors	Number of Exhibited Vehicles	Number of Visitors (k)	Vehicle Sales Volume	Value of Sales (RMB million)
1996/1 st	21000	169	196	6.30	971	243
1997/2 nd	21000	185	234	8.35	1006	412
1998/3 rd	21000	186	244	8.90	1052	501
1999/4 th	22000	203	246	11.93	1333	619
2000/5 th	23000	211	349	15.87	1414	682
2001/6 th	22000	220	276	18.80	1489	733
2002/7 th	28000	226	368	20.50	1632	763
2003/8 th	30000	232	484	22.70	2570	102
2004/9 th	35000	240	449	23.00	2146	916
2005/10 th	80000	426	660	30.10	3430	1129
2006/11 th	80000	432	696	30.50	3560	1166
2007/12 th	80000	486	810	31.00	4390	1199
2008/13 th	80000	403	822	31.00	4506	1212
2009/14 th	100000	436	857	35.00	5970	1395
2010/15 th	120000	421	1100	35.00	6750	1406
2011/16 th	120000	380	1110	36.00	8550	1429
2012/17 th	120000	382	1200	38.00	8900	1271
2013/18 th	120000	375	1300	38.00	9600	1256
2014/19 th	130000	377	1360	37.00	9050	1198
2015/20 th	130000	369	1310	33.00	8800	1235
2016/21 st	130000	371	1370	32.00	10156	1336
2017/22 nd	130000	376	1375	30.20	9260	1245
2018/23 rd	120000	380	1386	29.80	9060	1282
2019/24 th	120000	381	1378	29.00	8800	13.08
2020/25 th	100000	372	1017	20.00	8500	14.1
Total				639.14	132895	263.66



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**Dalian Xinghai Convention & Exhibition Center/Dalian World Expo Center
Participation Application Form**

Company Name _____

Contact Address _____

_____ Postcode _____

Contact persons _____ Position _____ Email _____

Tel _____ Mobile _____ Fax _____

Main exhibits _____

Booths to be ordered:

Mere floor: Indoor Lobby RMB 1100/each _____ m² _____ amount

Indoor (no less than 108 m²) RMB 600/each _____ m² _____ amount

Outdoor (no less than 50 m²) RMB 320/each _____ m² _____ amount

(reference dimension: length _____ x _____ width)

Seal of candidate

Date

Application Procedures

- All participants shall complete the Participation Application Form as requested and send it to the exhibition organizer ASAP.
- The organizer shall arrange booths according to the requirements of the exhibitors and sign the exhibiting agreement after negotiation by two sides.
- The participant, if accepting such arrangement, shall make remittance before the deadline and fax the receipt thereof to the exhibition organizer.
- The booth shall be automatically cancelled in case no remittance is received.

※The Organization Committee of Dalian International Automotive Exhibition

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Contact: Ms. Zhang, Ms. Wang, Ms. Ye, Ms. Zhao

※Payee: Dalian Chamber of International Commerce Exhibition Corp.

Bank: China Citic Bank Dalian Zhongshan Branch

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